

EL CERRITO HISTORICAL SOCIETY BOARD MINUTES

August 13, 2017

Present: David Weinstein, Barbara Hill, Pat Shaw, Joanne Rubio, Tom Panas, Chris Sterba, Rich Bartke

Absent: xx

Guests: Chris Horn

The Minutes of the **July 18, 2017** Board meeting were approved.

Treasurer's Report - as of July 31, 2017

Bank Balance: \$17,491.41

(\$5,500 Restricted Funds & \$11,991.41 Unrestricted Funds)

Receipts: \$45.00 - Gifts

Expenditures: \$134.00 - 2017 Post Office Box
\$453.27 - Printing (Membership)

Next Events

***Thursday, 8/17/2017 - Open House/Workshop Shadi Room**

2:30 Barbara will be here for open house.

3:30 Barbara will do a demo of cataloging and explain the cataloging of books and photos.

4:30-6 Joanne will be here to give a "tour" and explain what types of things we have for folks to view.

Details: No refreshments, Brochures out, Use Sign-Up sheet for guests, stamps available for "Passports"

***Wednesday, 8/23/2017 - Time Capsule Dedication - City Event -**

6:00 p.m. - "Time Capsule" ceremony will be held. The El Cerrito Historical Society donated 2 books and a time line to be placed in the capsule.

***Thursday, 9/14/2017 Cerrito Theater Celebration**

Talk by Joanne Taylor.

7 p.m. Movie shown

***Saturday, 9/16/2017 - 50 Castro descendants will be in El Cerrito Showcase Parade.**

Joanne will meet them on Sat. at the staging area at 8 a.m. and check in with them throughout the day.

10:00 Parade starts

11:00-3:00 - Food and events in Cerrito Vista Park where parade ends

Speakers Bureau - The Board approved making the "Speakers Bureau" a permanent part of our society.

Chris S. - Reported on his talk at St. John's. He said there were about 30+ folks. They served a meal.

Contact is Jan Duckhart. They meet every Tuesday. We might be able to do oral histories.

Rich will speak October 10 to the AAUW (American Assoc. of University Women)

10:00 a.m. at Christ Lutheran Church in El Cerrito

Tom will be speaking at the El Cerrito Library.

Lending Nursery Exhibit Pictures - This exhibit will not be happening after all.

Award for videographer Dan Holzner - The board has not confirmed what this award will be.

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ECHS Bylaws

- *October 9, 1975 - Written
- *1978 - amended
- *1979 - amended 2 times
- *July 2010 - Re-done - Look Great!

Photo Storage Boxes

The Board approved the purchase of 6 more storage boxes at Barbara's request.

Fundraising

Chris S. talked with the Board about fundraising. He passed out a two-page item with possible suggestions for a fundraising plan. The Board appreciated his work on this. The Board agreed to discuss this further at a future meeting.

Acquisition Policy

The ECHS has an Acquisition Policy that was adopted in 2014.
Our latest acquisitions were boxes of items from the Chamber of Commerce.

Pending Business and Future Agenda Items

1. David plans to meet with board members. He has met with Tom and Rich so far.
2. Policy on acquisitions - Consider what we add to our collection and why.
3. Future of Shadi Room - We need to renew our lease after 10 years in 2020. The initial term of this License Agreement shall consist of a ten (10) year term commencing on May 17, 2010 and concluding on May 16, 2020, unless terminated earlier in accordance with this License Agreement. This agreement will be extended by additional five (5) years terms unless the City gives written notice to ECHS at least one year prior to expiration of the initial or additional term.
4. City Demolition Ordinance - This is a stop-gap to preserve historic sites before creation of historic preservation ordinance. Is it working?
5. Better distribution of our publications - We have a guide to city's commercial core, a guide to historic pavers, a guide to Greenway and a Centennial timeline. But what do we do with these things but haul them out at an occasional events? Let's display them regularly at city hall, community center, chamber, where else? Dave has just started doing this and suggests that we figure out how to do it regularly,
6. Public relations, website, social media
7. Trail Trekkers Geology Program - August 5th - May bring this person for a ECHS event. "Learn about the geological setting of El Cerrito and about the rocks in our city: " metamorphic rocks, the Franciscan formation, and faults and landslides. Tour leader Gary Prost is a retired geologist who spent 40 years working for the U.S. Geological Survey, mining companies, and oil companies. He is a member of the Northern California Geological Society."

Reminder: Change September Meeting to Tuesday, September 26, 3:30.

Meeting Adjourned

Minutes submitted by J. Rubio, Secretary

NEXT MEETING: Tuesday, September 26, 2017